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Star Wars Giant PEZ Dispensers

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"We are very excited about the *Star Wars* Giant PEZ collection," said Sportsline Co-Founder Marty Faierstain who along with his friend Bill Gausselein started SportsLine Distributors 15 years ago selling trading cards and sports collectibles out of a tiny Buffalo Grove, Illinois apartment. Today, the company has 25 employees and boasts sales in excess of \$20 million. "The popularity of *Star Wars* is absolutely incredible," adds Faierstain. "These dispensers are sure to be top sellers!"

Measuring 12" tall, the new Giant *Star Wars* PEZ dispensers feature eight different characters including memorable favorites like C-3PO, Yoda, Darth Vader and R2-D2. General Grievous, Chewbacca, the Death Star and Emperor Palpatine complete the *Star Wars* PEZ line.

The first dispensers to be released (which will be ready to ship later this month) are collectible Limited Editions of Yoda, C-3PO and Darth Vader. Only 20,000 are available of each one and all are packaged in a protective acetate box with individually-numbered holographic stickers. The Limited Edition Yoda has a green crystal head, C-3PO's head is metallic gold plated and Darth Vader's head is created with silver metallic electroplate....ideal collectibles for any *Star Wars* fan!

"All three Limited Edition characters have eyes that light up," explains Gausselein, who recalls the thrill of seeing *Star Wars* as a young boy when it was first released in 1977. "When you lift their heads to remove the PEZ candy, Yoda and C-3PO play authentic movie dialogue and the original *Star Wars* theme song," he adds. "Darth Vader plays the *Imperial March* theme and has dialogue recorded by actor James Earl Jones, the "voice" of Darth Vader in the movie. These are exceptional *Star Wars* collectibles."

In April 2005, SportsLine will begin shipping orders for the Giant *Star Wars* PEZ dispensers that are not part of the Limited Edition series (which includes R2-D2, C-3PO, Darth Vader, Yoda, General Grievous, Chewbacca, the Death Star and Emperor Palpatine). Each one in this series plays the *Star Wars* theme. All dispensers (Limited and not) come complete with packs of PEZ candy.

For more information, contact SportsLine Distributors at 800-833-2386 or log on to the website at [www.sportslined.com](http://www.sportslined.com). The wholesale price for any of the Limited Edition Giant *Star Wars* PEZ is \$17.00 (suggested retail price: \$24.99). The wholesale price for all other *Star Wars* Giant PEZ dispensers is \$13.50 a piece (suggested retail price: \$19.99).

